

2022

Artist Information

**THE
DOYLES**
ART AWARD





In 2001 the Mudgeeraba Community Association (MCA) organised a fun day for the community at the Mudgeeraba Showgrounds. It was called the Mudgeeraba Mad Pumpkin Party. Over 3,500 people attended the day. In conjunction with this event, local identity, Earle Hinschen organised a Pumpkin Cookbook titled "The Plentiful Pumpkin" and the publication was noticed by the media leading to the Channel 9 television station producing a cooking program based on the book. In 2002 several artists approached Earle to do something for them in the area. As a result, Earle met with the d'Arcy Doyle family and the d'Arcy Doyle Art Awards was established in his name.

And so 'The Doyles', as it is was colloquially known, was established in 2004 with the original prize money of \$3,000.

The Awards have gone from strength to strength throughout the years with the help of our sponsors and community. Winners have found it to be a valuable stepping stone in their careers.

In 2022 the committee made the decision to rebrand the awards, changing the name to its colloquial reference, and rebadging the awards in the spirit of progress and improvement. And so, The d'Arcy Doyle Art Awards is now operating as "The Doyles".

With a prize pool of over \$20,000 split amongst several categories, The Doyles are seen as a significant award in the art calendar. The primary prize money is awarded in the Landscape category, in keeping with the favored subject of its namesake, to perpetuate his memory and to encourage others in the creation of quintessentially Australian Art.



In 2021, over 107 Volunteers delivered the awards and exhibition. The Doyles is 100% non profit and volunteer run. Thankyou for your support.

2022 GUIDELINES

- Adult entries must be submitted online (1 March to 5pm 25 May) with a photograph suitable for digital gallery sales. Junior entries must be submitted online with the option of including a photograph of artwork at time of entry.
- If the number of entries exceeds hanging space we will facilitate a preselection process and notify artists accordingly. (Preselection unlikely for juniors).
- We will encourage social distancing measures on drop-off and pick-up days.
- The Award Ceremony will have limited ticket numbers.
- The Award Ceremony will be broadcast on Facebook.
- There is now no requirement to enter the landscape section if you are entering a portrait or still life. However if entries exceed hanging space, please be aware that the landscape section is the main category for this award and is allocated the majority of exhibition space.

Entries Open	1 March 2022
Entries Close	5pm 25 May 2022
In person artwork drop off	19+20 June 2022
Freighted artwork deadline	15 June 2022
Award Ceremony	23 June 2022
Exhibition Opens	22 June 2022
Exhibition Closes	4pm 3 July 2022
Artwork pickup	3+4 July 2022

ENTRY FEE

\$30 for adult entry
(max of 2 permitted)
\$10 for junior entry
(max of 1 permitted)

CATEGORY	PRIZES
Landscape (landscape, seascapes, built form)	1st Prize \$10,000 2nd Prize \$3,000 3rd Prize \$1,000
Figurative (living forms including portraits, figurative, animals)	1st Prize \$1,000 2nd Prize \$500
Still Life (inanimate objects such as florals, vessels, furniture, tools etc) (Where there is a mixture of both living form and still life, it is at artist's discretion which category to enter.)	1st Prize \$1,000 2nd Prize \$500
Junior - Primary	1st \$100, 2nd \$75, 3rd \$50
Junior - Secondary	1st \$150, 2nd \$100, 3rd \$75
Junior - Senior	1st \$200, 2nd \$125, 3rd \$75
People's Choice	\$1,000

JUDGING AND PRESELECTION

The preselection panel members and judges for both the Adult Awards and Junior Awards change every year. They are a group of independent experts in their respective fields who display no bias or allegiance to any artist. Due to the large volume of entries, we are unable to provide individual feedback to the artist. We are unable to enter into any discussion about the selection of finalists and winners. The judges decisions are final.

The work will be judged based on

- technical skill (in conjunction with age for junior entries)
- a recognisable and relatable form and composition
- individuality and creativity
- that 'certain something' that makes you look twice, think about, or be amazed by the work

ARTWORK SALES

All adult artwork hung at the exhibition will be available for sale to the public. It is our aim to achieve high rates of sales and our team work diligently to present every artist well.

How we help artists:

- demonstration opportunities to selected artists
- artwork listed for sale on online website and extensively promoted through social channels
- an online video walkthrough of the exhibition is viewable on digital platforms
- we will ALWAYS acknowledge the artist on any work used in promotions
- a VIP event geared towards presenting potential art buyers with first choice of artwork - the VIP list includes gallery owners, cultural ambassadors, business owners and art collectors
- advertising opportunities for teaching artists and art supply retailers

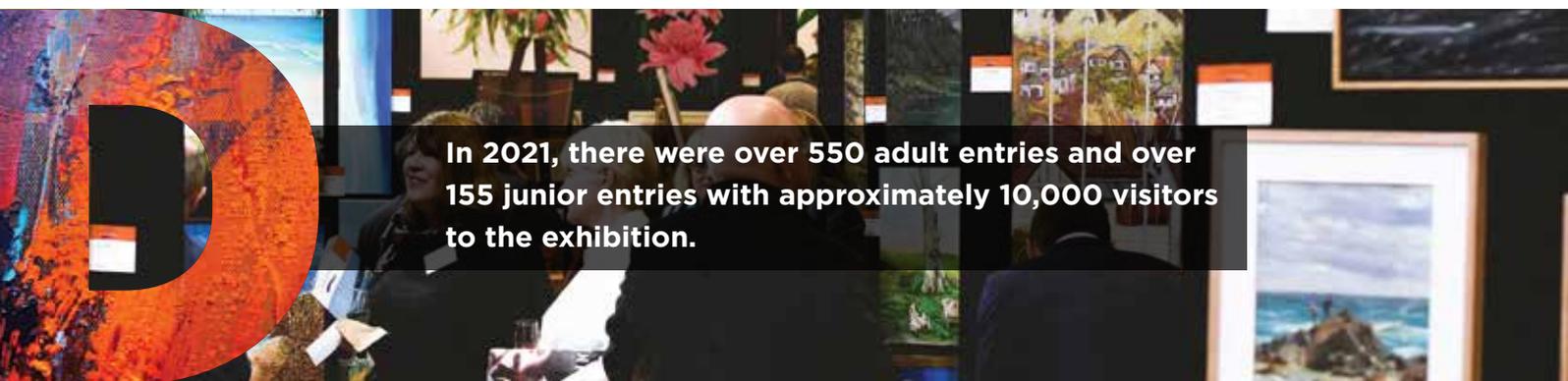
COMMISSIONS

A 30% commission on adult artwork sales will be applied. This commission is vital to sustain The Doyles - a 100% non profit art award.

AWARD CEREMONY

Artists are invited to attend the award ceremony, however due to Covid limitations, The Doyles can only release a limited number of tickets. Please keep in touch on our social channels, website and emails to obtain tickets as they are released. If you are unable to attend, you will be able to view the award ceremony live on Facebook.

Winners will be published on social media platforms, and on The Doyles website.



In 2021, there were over 550 adult entries and over 155 junior entries with approximately 10,000 visitors to the exhibition.

ADULT CATEGORIES TERMS AND CONDITIONS

- Adult Category Artists can enter a maximum of two artworks.
- Entries open to artists residing in Australia only.
- **Entry via our online entry form must be received by 25 May 2022 by 5.00pm. NO LATE ENTRIES WILL BE ACCEPTED.**
- Adult section is for persons 18 years and over.
- Entry fee is \$30 per artwork and is non-refundable.
- All artworks entered are to be listed for sale at the exhibition and the online gallery. If you do not wish to sell your work, we respectfully suggest not entering this award.
- A 30% COMMISSION will be charged on all sales.
- Should the exhibition organiser receive an offer for the sale of the artwork, which is below the listed price, the artist will be contacted to discuss.
- In the event number of entries exceed space limitations, the Organiser may conduct a pre-selection process and as a result not all artwork is guaranteed to be hung. Please note that there is no refund on entry fees for artworks not hung, in the event pre-selection occurs.
- All entries must be accompanied by a photograph of the artwork(s). This photograph will be used for pre-selection processes and for online representation of the artwork if it is selected for exhibition. Please ensure it is of suitable quality. If the photograph supplied is significantly different to the supplied artwork, the entry will be disqualified.
- The event organiser reserves the right to hang the artwork as it sees fit, including not hanging or rotating artwork.
- After entry submission, the entry details provided by you will be used for the exhibition tag and online listing. Details will not be edited by the organiser nor can they be resubmitted. Please make sure spelling of names, titles etc is correct and that the listing price is correct. A receipt with your submission details will be emailed to you directly after your entry has been submitted.
- Details supplied with your entry will be used to contact you now and in the future, unless you inform us by email (info@thedoylesaward.com.au) not to do so.
- Artwork must be original two dimensional paintings or drawings in any traditional medium (no digital work). Artwork(s) must not breach any copyright – this includes copies of professional artist's work done in workshop settings. (No Giclée prints).
- The perimeter measurement of artwork is to be less than or equal to 450cm - i.e. measure side 1 + side 2 + side 3 + side 4. If your total is greater than 450cm, it is too large. (If it is framed, please measure the outside edges of the frame.)
- Artwork must have been completed within the last 12 months and must not have won a prize or be a finalist in any competition.
- **Artists must not offer their exhibited piece for sale on any other platform during the Doyles.** (eg Blue Thumb, Art Lovers, or private social pages.)
- Artwork must be framed and ready for hanging with cord or wire. Stretched canvas is considered framed. Artwork not meeting this criteria will not be accepted.
- Artwork must be clearly labelled on the back with Title, Artist's Name, Category, Price and a Contact Number.
- Proceeds from sales will be settled within two weeks after clearance of payments or exhibition closure, whichever is the latter.
- Artwork not received on drop-off day, or before the freighted entry deadline, will be disqualified.
- Under no circumstances will wet paintings be accepted. This includes any area of the painting small or large, on the back, front or sides.
- The organisers reserve the right to refuse inappropriate material.
- The Judges decision is final. People's Choice is decided votes both at the event.
- All artworks are to remain in place for the duration of the exhibition. The artist agrees to allow the organisers to have non-exclusive rights to use images of artwork for promotional purposes.
- Unsold work is to be collected by the artist or a representative of the artist on the specified days/ times unless return freighting arrangement has been specified on entry form.
- Freight art work will be returned in the packaging it arrived in wherever possible.
- Expenses in conjunction with transit of artworks will be at the expense of the owner of the artwork (artist or guardian).
- All care will be taken by the organisers, but the organisers will not be held responsible for loss or damage of artwork at the exhibition or in transit. It is recommended artists insure their own artworks.
- No responsibility is taken for uncollected artworks. Uncollected artworks will be deemed abandoned goods and disposed of accordingly.

JUNIOR CATEGORY TERMS AND CONDITIONS

- Junior Category Artists can enter a maximum of one artwork.
- Entries open to artists residing in Australia only.
- **Entry via our online entry form must be received by 25 May 2022 by 5.00pm. NO LATE ENTRIES WILL BE ACCEPTED.**
- Junior section is for persons 17 years and under.
- Entry fee is \$10 per artwork and is non-refundable.
- In the event number of entries exceed space limitations, not all artwork is guaranteed to be hung. Please note that there is no refund on entry fees for artworks not hung. (*Note: Preselection is highly unlikely for junior categories.*)
- The event organiser reserves the right to hang the artwork as it sees fit, including not hanging or rotating artwork.
- After entry submission, the entry details provided by you will be used for the exhibition tag and digital/ social channels. Details will not be edited by the organiser nor can they be resubmitted. Please make sure spelling of names, titles etc is correct and that the listing price is correct. A receipt with your submission details will be emailed to you directly after your entry has been submitted.
- Details supplied with your entry will be used to contact you now and in the future, unless you inform us by email (info@thedoylesaward.com.au) not to do so.
- Artwork must be original two dimensional paintings or drawings in any traditional medium (no digital work). Artwork(s) must not breach any copyright – this includes copies of professional artist’s work done in workshop settings. (No Giclée prints).
- The perimeter measurement of artwork is to be less than or equal to 200cm - i.e. measure side 1 + side 2 + side 3 + side 4. If your total is greater than 200cm, it is too large. (If it is framed, please measure the outside edges of the frame.)
- Artwork must have been completed within the last 24 months and must not have won a prize or be a finalist in any competition.
- Artwork must be framed and ready for hanging with cord or wire. Stretched canvas is considered framed. Artwork not meeting this criteria will not be accepted.
- Artwork must be clearly labelled on the back with Title, Artist’s Name, Category, and a Contact Number.
- Artwork not received on drop-off day, or before the freighted entry deadline, will be disqualified.
- Under no circumstances will wet paintings be accepted. This includes any area of the painting small or large, on the back, front or sides.
- The organisers reserve the right to refuse inappropriate material.
- The Judges decision is final. People’s Choice is decided by votes both at the event and on social channels.
- All artworks are to remain in place for the duration of the exhibition. The artist agrees to allow the organisers to have non-exclusive rights to use images of artwork for promotional purposes.
- Freighted artwork will be returned in the packaging it arrived in wherever possible.
- Expenses in conjunction with transit of artworks will be at the expense of the owner of the artwork (artist or guardian).
- All care will be taken by the organisers, but the organisers will not be held responsible for loss or damage of artwork at the exhibition or in transit.
- No responsibility is taken for uncollected artworks. Uncollected artworks will be deemed abandoned goods and disposed of accordingly.



HANGING REQUIREMENTS

The organisers hang the artwork on exhibition panels distributed throughout the Mudgeeraba Memorial Hall. This style of hanging is tightly packed, 'salon style hang'. This means that artwork is hung above and below traditional eye level hanging, and in large groupings.

All artwork must have a cord or wire suitable for hanging and D ring hooks.

ARTWORK IDENTIFICATION

At the time of your entry form submission, you will have received an email with a PDF label attachment. Please print out this label and fix to the back of your artwork. If you cannot do this, please make sure your artwork is labelled with your NAME, ARTWORK TITLE, CATEGORY, PRIZE and a contact phone number.

PHOTOGRAPHING YOUR ARTWORK

Your work is represented online with the photograph you supply. Increase your chances of an online sale with a high quality, accurate photograph.

Some helpful tips:

- flares, glares - take your photograph in an area that has good ambient light, is not subject to one direction of strong light. A light source from behind the camera works better than in front of camera.
- background clutter - make sure your image is cropped so that background objects don't distract. Nobody wants to see your kitchen sink!
- distorted colours and filters - do not use filters to adjust the colouring. Try to make sure your photograph in its original state is as accurate as possible. You will find the whites of pastels, for instance, can appear incredibly bright from iphone photos, so adjust the brightness to suit, but make sure the rest of the colours stay as true as possible.
- avoid shadows from your hand or phone.
- avoid taking the photograph at night. The colouring is vastly altered on modern devices in low light conditions. Best time is morning or late afternoon.



Over 100 artworks were purchased by local and interstate buyers in 2021. We are committed to increasing our sales results in 2022.

IN PERSON ARTWORK DELIVERY**SUNDAY 19 JUNE 2022 1-5PM****MONDAY 20 JUNE 2022 8-12NOON**

In person drop off to
 Mudgeeraba Memorial Hall
 62 Railway Street Mudgeeraba
(best parking is in nearby shopping centre)

ARTWORK FREIGHT DELIVERY**BY 15 JUNE 2022**

The Doyles
 C/o Mudgeeraba First National
 1/4 Swan Lane
 Mudgeeraba Qld 4213

ARTWORK COLLECTION SUNDAY 3RD JULY AND MONDAY 4TH JULY

Collection 1	Sunday 3rd July 5-8pm
Collection 2	Monday 4th July 7-11am
Junior Collections 1	Sunday 3rd July 4-6pm
Junior Collections 2	Monday 4th July 7.30-9.30am

PACKING YOUR ARTWORK FOR FREIGHT

It is vital your artwork is packed properly to protect it in transit to The Doyles. Packaging is the responsibility of the artist, and The Doyles take no responsibility for items damaged in transit. For this reason, it is recommended that you insure your work for the duration of the exhibition, and ensure your carrier has adequate transit insurance.

Here are some helpful packing tips:

1. **Tape Glazing** - If your artwork is framed in glass, tape the glass with masking tape, so that if it breaks it does not fall into the work and cause damage.
2. **Frames** - To protect delicate frames, place sponges or other soft packing materials on the around the frame.
3. **Corners** - Place picture corner protectors on all corners.
4. **Tapes** - It's easier for us to see coloured packaging tape for unwrapping your artwork.
5. **Bubble wrap** - Bubble wrap is excellent protection. Place the flat side towards your artwork, not the bubbled side.
6. **Be clean** - Use clean packaging to keep your work protected from pests, dust and dirt.
7. **Identify and photograph** - It really assists the freight manager if your packaging is named. This is so we can return your work in the same packaging. Take a photograph of your packaged artwork for insurance purposes.



CONTACTS

General

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Sponsorship

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Volunteering

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