

2025

Artist Information

**THE
DOYLES**
ART AWARD





The Doyle's Art Award is an annual art award and exhibition held on the Gold Coast, Queensland.

In 2025 The Doyle's will become an acquisitive award, retaining the winning landscape painting. This move is the start of a collection of representational artwork for the admiration of Australians now and into the future, and one that illustrates interpretations of our landscape which are revealing, evocative and inspirational. The committee believe the resulting art collection will become a valuable asset for the Australian community.

With a prize pool of over \$30,000 split amongst several categories, The Doyle's are seen as a significant award in the Australian art calendar. The primary prize money is awarded in the Landscape category, in keeping with the favored subject of its namesake, to perpetuate his memory and to encourage others in the creation of quintessentially Australian Art.

Why enter?

The Doyle's has established a reputation for exceptional promotion of artists and their artwork. Finalist's artworks are offered for sale to visitors to the exhibition and our team work very hard to achieve sales results.

In addition, exposure through the award and exhibition has elevated many artistic careers with some artists being represented in galleries as a result.

There is reputation building kudos to show you have been selected as a finalist, and a great thrill to see your artwork hung amongst others.

Please take the time to read this information booklet. Important details regarding your entry enable a smooth process and experience with The Doyle's and assist our volunteer team to operate as efficiently as possible.

We wish you the very best of luck with your entry.



CATEGORY	PRIZES
Landscape (landscape, seascapes, built form)	1st \$20,000 (acquisitive) 2nd \$5,000 3rd \$1,000
Figurative (living forms including portraits, figurative)	1st \$2,000 + Art Reproduction Package 2nd Prize \$1,000
Still Life (inanimate objects such as florals, vessels, furniture, tools etc) (where there is a mixture of both living form and still life, it is at artist's discretion which category to enter.)	1st \$2,000 + Art Reproduction Package 2nd Prize \$1,000
Junior	Gift Bags
People's Choice - Adults	\$1,000
People's Choice - Juniors	\$200

Entries Open	1 March 2025
Entries Close	5pm 16 May 2025
Finalist Notification	26 May 2025
In person artwork drop off	29+30 June 2025
Award Ceremony	3 July 2025
Exhibition Opens	3 July 2025
Exhibition Closes	13 July 2025
Artwork pickup	13+14 July 2025

ENTRY FEE

\$35 for adult entry
(max of 2 permitted)
\$15 for junior entry
(max of 2 permitted)

2025 GUIDELINES

- Entries must be submitted online (1 March to 5pm 16 May) with a high quality photograph suitable for digital gallery sales.
- Finalists will be announced online.
- The Award Ceremony will have limited ticket numbers. Tickets are not guaranteed for finalists and will operate on a first come first served basis after release.
- The Award Ceremony will be broadcast on Facebook.
- Please note that the landscape section is the main category for The Doyles Art Award and is allocated the majority of exhibition space.
- Artists must price their work based on the understanding that NO DISCOUNTING OF ARTWORK will be permissible after the exhibition is hung.
- Junior entries have the **option** to sell their artwork.
- * The All Ability Category is subject to the same terms and conditions as the adult categories. It is not judged and therefore there are no prizes associated with this category.

JUDGING AND PRESELECTION

The preselection panel members and judges for both the Adult Awards and Junior Awards change every year. They are a group of independent experts in their respective fields who display no bias or allegiance to any artist. Due to the large volume of entries, we are unable to provide individual feedback to the artist. We are unable to enter into any discussion about the selection of finalists and winners. The judges decisions are final.

The work will be judged based on

- technical skill (in conjunction with age for junior entries)
- a recognisable and relatable form and composition
- individuality and creativity
- that 'certain something' that makes you look twice, think about, or be amazed by the work

ARTWORK PROMOTIONS

All adult artwork hung at the exhibition will be available for sale to the public. It is our aim to achieve high rates of sales and our team work diligently to present every artist well.

How we help artists:

- artwork listed for sale on online website and extensively promoted through social channels
- a unique link to the sale of every listed artwork that you can use to view, share and promote your artwork online
- we acknowledge the artist on any work used in promotions where possible
- a VIP event geared towards presenting potential art buyers with first choice of artwork is held in the Firth Park Community Centre - the VIP list includes gallery owners, cultural ambassadors, business owners and art collectors
- advertising opportunities for teaching artists and art supply retailers

COMMISSIONS

A 35% commission on artwork sales will be applied. This commission is vital to sustain The Doyles - a 100% non profit art award.

AWARD CEREMONY

Due to space limitations, The Doyles can only release a limited number of tickets for the award ceremony. Please keep in touch on our social channels, website and emails to purchase tickets as they are released. If you are unable to attend, you will be able to view the award ceremony live on Facebook. Winners will be published on social media platforms, and on The Doyles website.



ADULT CATEGORIES TERMS AND CONDITIONS

- Artists can enter a maximum of two artworks.
- Entries open to artists residing in Australia only.
- **Entry via our online entry form must be received by 16 May 2024 by 5.00pm. NO LATE ENTRIES ARE ACCEPTED.**
- Adult section is for persons 18 years and over.
- Non Refundable Entry Fee is \$35 per artwork.
- The Winner of the Landscape Category will receive \$20,000 in prize money and their artwork will become the property of the Organiser (The d'Arcy Doyle Art Award Pty Ltd).
- The Organiser will conduct a pre-selection process. Finalists will be published on The Doyles website.
- All artworks entered are to be listed for sale at the exhibition and the online gallery.
- A 35% commission will be charged on all sales. Where an entrant is represented by a gallery, it is the entrant's responsibility to notify their gallery of participation in this prize. The entrant acknowledges that any commissioning arrangement they have with their gallery is separate from the commission retained by The Doyles Art Award. Any onward payment to the gallery will be the responsibility of the artist.
- All entries must be accompanied by a photograph of the artwork(s). This photograph will be used for pre-selection process and for online representation of the artwork if it is a finalist. Please ensure it is of suitable quality. If the photograph supplied is significantly different to the supplied artwork, the entry will be disqualified.
- The event organiser reserves the right to hang the artwork as it sees fit, including not hanging or rotating artwork.
- After entry submission, the details provided by you will be used for the exhibition tag and online listing. Details will not be edited by the organiser nor can they be resubmitted. A receipt with your submission details will be emailed to you directly after entry submission.
- Details supplied with your entry will be used to contact you now and in the future, unless you inform us by email (info@thedoylesaward.com.au) not to do so.
- Artwork must be original two dimensional paintings or drawings in any traditional medium (no digital work). Artwork(s) must not breach any copyright – this includes copies of professional artist's work done in workshop settings. (No Giclée prints).
- The perimeter measurement of artwork is to be less than or equal to 450cm - i.e. measure each side and add together. If your total is greater than 450cm, it is too large. (If it is framed, please measure the outside edges of the frame.)
- **Artwork must have been completed within the last 12 months and not have won a prize or be a finalist in any competition.**
- **Artists must not offer their exhibited piece for sale on any other platform during the Doyles.** (eg Blue Thumb, Art Lovers, or private social pages.)
- Artwork must be framed and ready for hanging with cord or wire. Stretched canvas is considered framed but must have cord or wire. Artwork not meeting this criteria will not be accepted. The Hanging Manager reserves the right to refuse to hang work deemed unsuitable or unsafe.
- Artwork must be clearly labelled on the back with Title, Artist's Name, Category and Contact Number.
- Proceeds from sales will be settled within two weeks after clearance of payments or exhibition closure, whichever is the latter.
- Artwork not received on drop-off day, or before the freighted entry deadline, will be disqualified.
- Under no circumstances will wet paintings be accepted. This includes any area of the painting small or large, on the back, front or sides.
- The organisers reserve the right to refuse inappropriate material.
- The Judges decision is final. People's Choice is decided by votes at the event.
- All artworks are to remain in place for the duration of the exhibition.
- The artist agrees to allow the organisers to have non-exclusive rights to use images of artwork for promotional purposes.
- Unsold work is to be collected by the artist or a representative of the artist on the specified days/times unless return freighting arrangement has been specified on entry form.
- If you are freighting your work in to The Doyles, you have the option to utilise our return freight system. This means we will return your artwork at the conclusion of the exhibition using the details and fee you supplied with your entry form. (Excessively heavy items will be exempt from our return freight fee arrangement. These items will be quoted and payment requested separately.)
- Freighted artwork will be returned in the packaging it arrived in wherever possible.
- Expenses in conjunction with transit of artworks will be at the expense of the owner of the artwork (artist or guardian).
- The entrant acknowledges, undertakes, warrants and agrees that, by submitting an entry to the Doyles Art Award, the Doyles Art Awards (and its directors, servants, agents, contractors and volunteers) and the owner and/or operator of any venue in which the exhibition is conducted (and its directors, servants, agents, contractors and volunteers) shall not be liable for any loss or damage to any entry, including (without limitation) during transit, installation, exhibition and/or deinstallation.
- The entrant acknowledges, undertakes, warrants and agrees that they shall remain solely liable and responsible for any loss or damage to any entry submitted to the Doyles Art Award and hereby releases the Doyles Art Awards and the owners and/or operators of any venue in which the exhibition is conducted (including their respective directors, servants, agents, contractors and volunteers) from, and indemnifies them in respect of, any and all costs, expenses, claims or liability in any way arising out of any loss or damage to an entry or the submission or acceptance of the entry into the exhibition.
- The entrant acknowledges that both the Doyles Art Award and the owner and/or operator of any venue in which the exhibition is conducted (and their respective directors, servants, agents, contractors and volunteers) are relying upon the entrant's releases, indemnities, undertakings and warranties herein in agreeing to accept the entry and in agreeing to facilitate the exhibition in the venue.
- The Doyles Art Award recommends that all entrants arrange their own insurance for entries to the exhibition covering all potential losses, including accidental damage and theft.
- No responsibility is taken for uncollected artworks. Uncollected artworks will be deemed abandoned goods and disposed of accordingly.

JUNIOR CATEGORY TERMS AND CONDITIONS

- Junior Category Artists can enter a maximum of two artworks.
- Entries open to artists residing in Australia only.
- **Entry via our online entry form must be received by 16 May 2024 by 5.00pm. NO LATE ENTRIES WILL BE ACCEPTED.**
- Junior section is eligible for persons between 5 and 17 years old.
- Entry fee is \$15 per artwork.
- **Entry fees are non refundable.** The Organiser will conduct a pre-selection process. Finalists will be notified by email and published on The Doyles website.
- All entries must be accompanied by a photograph of the artwork(s). This photograph will be used for pre-selection processes and for online representation of the artwork if it is selected for exhibition. Please ensure it is of suitable quality. If the photograph supplied is significantly different to the supplied artwork, the entry will be disqualified.
- The event organiser reserves the right to hang the artwork as it sees fit, including not hanging or rotating artwork.
- After entry submission, the entry details provided by you will be used for the exhibition tag and digital/social channels. Details will not be edited by the organiser nor can they be resubmitted. Please make sure spelling of names, titles etc is correct. A receipt with your submission details will be emailed to you directly after your entry has been submitted.
- Junior artists have the option to list their work for sale. A 15% commission will be charged on all junior category sales.
- Details supplied with your entry will be used to contact you now and in the future, unless you inform us by email (info@thedoylesaward.com.au) not to do so.
- Artwork must be original two dimensional paintings or drawings in any traditional medium (no digital work). Artwork(s) must not breach any copyright - this includes copies of professional artist's work done in workshop settings. (No Giclée prints).
- Artwork must have been completed within the last 12 months and must not have won a prize or be a finalist in any competition.
- **Artwork must be framed and ready for hanging with cord or wire.** Stretched canvas is considered framed. Artwork not meeting this criteria will not be accepted.
- Artwork must be clearly labelled on the back with Title, Artist's Name, Category, and a Contact Number.
- Artwork not received on drop-off day, or before the freighted entry deadline, will be disqualified.
- Under no circumstances will wet paintings be accepted. This includes any area of the painting small or large, on the back, front or sides.
- The organisers reserve the right to refuse inappropriate material.
- The Judges decision is final. People's Choice is decided by votes at the event.
- All artworks are to remain in place for the duration of the exhibition. The artist agrees to allow the organisers to have non-exclusive rights to use images of artwork for promotional purposes.
- Freighted artwork will be returned in the packaging it arrived in wherever possible.
- If you are freighting your work in to The Doyles, you have the option to utilise our return freight system. This means we will return your artwork at the conclusion of the exhibition using the details and fee you supplied with your entry form. (Excessively heavy items will be exempt from our return freight fee arrangement. These items will be quoted and payment requested separately.)
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- No responsibility is taken for uncollected artworks. Uncollected artworks will be deemed abandoned goods and disposed of accordingly.

HANGING REQUIREMENTS

The organisers hang the artwork on exhibition panels distributed throughout the Firth Park Community Centre. This style of hanging is tightly packed, 'salon style hang'. This means that artwork is hung above and below traditional eye level hanging, and in large groupings.

All artwork must have a cord or wire suitable for hanging and D ring hooks.

ARTWORK IDENTIFICATION

Please make sure your artwork is labelled with your NAME, ARTWORK TITLE, CATEGORY, PRICE and a contact phone number.

PHOTOGRAPHING YOUR ARTWORK

Your work is assessed in the preselection process, and represented online with the photograph you supply. Poor quality photographs affect your chances of achieving finalist status and online sales.

Some helpful tips:

- flares, glares - take your photograph in an area that has good ambient light, is not subject to one direction of strong light. A light source from behind the camera works better than in front of camera.
- background clutter - make sure your image is cropped so that background objects don't distract. Nobody wants to see your kitchen sink!
- distorted colours and filters - do not use filters to adjust the colouring. Try to make sure your photograph in its original state is as accurate as possible. You will find the whites of pastels, for instance, can appear incredibly bright from iphone photos, so adjust the brightness to suit, but make sure the rest of the colours stay as true as possible.
- avoid shadows from your hand or phone.
- avoid taking the photograph at night. The colouring is vastly altered on modern devices in low light conditions. Best time is morning or late afternoon.





IN PERSON DELIVERY
SUNDAY 29 JUNE 2025 2.30-6PM
MONDAY 30 JUNE 2025 2.30-6PM
 In person drop off to
 Firth Park Community Centre
 Somerset Drive Mudgeeraba



FREIGHT DELIVERY
BY FRIDAY 27 JUNE 2025
 ATT: The Freight Manager
 The Doyles Art Award
 C/o National Storage Robina
 243 Scottsdale Dr, Robina QLD 4226

ARTWORK COLLECTION SUNDAY 13 JULY AND MONDAY 14 JULY

Collection 1	Sunday 13 July 5-7pm
Collection 2	Monday 14 July 7-11am

PACKING YOUR ARTWORK FOR FREIGHT

It is vital your artwork is packed properly to protect it in transit to The Doyles. Packaging is the responsibility of the artist, and The Doyles take no responsibility for items damaged in transit. For this reason, it is recommended that you insure your work for the duration of the exhibition, and ensure your carrier has adequate transit insurance.

Here are some helpful packing tips:

1. **Tape Glazing** - If your artwork is framed in glass, tape the glass with masking tape, so that if it breaks it does not fall into the work and cause damage.
2. **Frames** - To protect delicate frames, place sponges or other soft packing materials around the frame.
3. **Corners** - Place picture corner protectors on all corners.
4. **Tapes** - It's easier for us to see coloured packaging tape for unwrapping your artwork.
5. **Bubble wrap** - Bubble wrap is excellent protection. Place the flat side towards your artwork, not the bubbled side.
6. **Be clean** - Use clean packaging to keep your work protected from pests, dust and dirt.
7. **Identify and photograph** - It really assists the freight manager if your packaging is named on the outside of the package. This is so we can return your work in the same packaging. Take a photograph of your packaged artwork for insurance purposes.

PLEASE NOTE! IN 2024 WE RECEIVED SEVERAL PACKAGES WITH SMASHED GLASS FRAMES PARTICULARLY FROM JUNIOR FINALISTS. THIS PRESENTS RISKS TO OUR UNPACKING TEAM AND A DISAPPOINTING EXPERIENCE FOR YOU AS THE ARTIST. PLEASE TAPE THE GLASS SO THAT IT DOESN'T CAUSE ADDITIONAL DAMAGE IF BROKEN. YOU SHOULD ALSO PROTECT THE GLASS WITH BUBBLE WRAP OR STYROFOAM. YOUR CARDBOARD OUTER NEEDS TO BE THICK AND RIGID ENOUGH TO OFFER PROTECTION DURING TRANSIT. WE RECOMMEND USING A FREIGHT COMPANY TO DELIVER YOUR ARTWORK - AUSTRALIA POST ARE NOTORIOUS FOR ROUGH HANDLING OF PARCELS.



CONTACTS

General Enquiries

info@thedoylesaward.com.au

Volunteering

volunteers@thedoylesaward.com.au

Freight Enquiries

freight@thedoylesaward.com.au

Facebook and Instagram

[@thedoylesaward](#)

www.thedoylesaward.com.au